



## **Cookie Policy**

[dnswatchdog.io](https://dnswatchdog.io)

This Cookie Policy explains how DNS Watchdog Ltd. ('we', 'us', or 'our') uses cookies and similar tracking technologies when you visit our website at <https://dnswatchdog.io> (the 'Site'). It describes what these technologies are, why we use them, and your rights to control their use.

For more information about how we process personal data, please see our [Privacy Policy](#).

## 1. What Are Cookies?

Cookies are small text files that are placed on your device (computer, tablet, or mobile) when you visit a website. They are widely used to make websites work more efficiently, provide a better browsing experience, and supply information to site owners. Cookies may be set by the site you are visiting ('first-party cookies') or by third-party services that appear on the page ('third-party cookies').

Similar technologies such as web beacons, pixels, and local storage serve comparable purposes and are covered by this policy.

## 2. Cookies We Use

We categorise the cookies and tracking technologies on our Site into three types: essential, analytics, and marketing. The tables below list each cookie, its provider, purpose, type, and how long it is retained.

### 2.1 Essential Cookies

Essential cookies are necessary for the Site to function correctly. They enable core features such as security, consent management, and user authentication. You cannot opt out of essential cookies because the Site cannot operate properly without them.

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Cookie Name	Provider	Purpose	Retention
T_cookies	Termly	Store your cookie consent preferences so the consent banner respects your choices across pages and visits.	Up to 1 year

Cookie Name	Provider	Purpose	Retention
__clerk_db_jwt	Clerk	Session token used to authenticate signed-in users and maintain your login session.	Session
__client_uat	Clerk	Tracks the last time your authentication state was updated, ensuring session validity.	Session
__session	Clerk	Maintains your active session after signing in to DNS Watchdog.	Session

## 2.2 Analytics Cookies

Analytics cookies help us understand how visitors interact with the Site by collecting and reporting information. This data helps us improve the Site's content and performance. These cookies are set only when you give consent through the cookie banner.

Cookie Name	Provider	Purpose	Retention
_ga	Google Analytics	Distinguishes unique visitors to the Site by assigning a randomly generated identifier. Used to calculate visitor, session, and campaign data for site analytics reports.	2 years

Cookie Name	Provider	Purpose	Retention
_ga_<ID>	Google Analytics	Maintains session state across page requests, allowing us to understand how visitors navigate the Site.	2 years

### 2.3 Marketing Cookies

We do not currently use marketing or advertising cookies on the Site. If this changes in the future, we will update this policy and request your consent before setting any marketing cookies.

### 3. Third-Party Technologies

In addition to cookies, the following third-party services may use similar technologies when you interact with the Site:

Service	Provider	Purpose	Type
Payment processing	Stripe	When you make a purchase, Stripe may set cookies or use local storage to process your payment securely and prevent fraud.	Essential
Hosting and delivery	Vercel	Our Site is hosted on Vercel, which may set cookies or use similar technologies for load balancing, performance optimisation, and security.	Essential

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Service	Provider	Purpose	Type
Error monitoring	Sentry	Sentry may use local storage or similar technologies to track application errors and performance, helping us fix bugs and improve reliability.	Essential

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## 4. How to Manage Cookies

You have several options for managing cookies on the Site.

### 4.1 Consent Banner

When you first visit the Site, a consent banner provided by [Termly](#) appears, allowing you to accept or decline non-essential cookies. You can change your preferences at any time by clicking the **"Consent Preferences"** link in the footer of any page on the Site. This will reopen the consent manager so you can update your choices.

### 4.2 Browser Settings

Most web browsers allow you to control cookies through their settings. You can typically:

- View what cookies are stored on your device
- Delete individual cookies or clear all cookies
- Block all cookies or only third-party cookies
- Set your browser to notify you when a cookie is being set

Please note that blocking or deleting essential cookies may prevent parts of the Site from functioning correctly — for example, you may not be able to stay signed in.

Below are links to cookie management instructions for common browsers:

- [Google Chrome](#)
- [Mozilla Firefox](#)
- [Safari](#)
- [Microsoft Edge](#)

### 4.3 Opt Out of Google Analytics

You can opt out of Google Analytics across all websites by installing the [Google Analytics Opt-out Browser Add-on](#).

## 5. Updates to This Policy

We may update this Cookie Policy from time to time to reflect changes in the cookies we use or for other operational, legal, or regulatory reasons. The 'Last Updated' date at the top of this page indicates when this policy was last revised. We encourage you to review this policy periodically.

## 6. Contact Us

If you have questions about our use of cookies or this Cookie Policy, please contact us:

- **Email:** [privacy@dnswatchdog.io](mailto:privacy@dnswatchdog.io)
- **Data Protection Officer:** [dpo@dnswatchdog.io](mailto:dpo@dnswatchdog.io)
- **Website:** <https://dnswatchdog.io>